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Owens Products, Inc. PRESS RELEASE

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Owens Adds 2011 Jeep Grand Cherokee To Their Premier Grip Series Boards Lineup

Sturgis, MI (May 26, 2011) Owens Products, Inc., known for their sleek running boards with applications for pickups, vans, SUVs, and CUVs, announces the availability of their Premier and Premier Grip Series Running Boards for the 2011 Jeep Grand Cherokee.

Owens Premier boards are made of impact resistant ABS plastic with UV protection and are ready to install or paint for that customized, one-of-a-kind look. Premier Grip Series Boards come with injection molded, strategically placed step pads in lieu of step tread. Both styles add a sleek and elegant look and are shipped equipped with a custom fit body mount bracket system for fast and easy installation.

“These boards fit great and work with Mopar’s molded mud flap accessory,” explained Gary Kirtley, CEO and Owens Products owner. “They are extremely durable due to full-length steel reinforcement. I can honestly say that the 2011 Cherokee will look ‘ready for anything’ when you add either the Premier or Premier Grip Series board.”

Owens Products, Inc., is a family owned business established in 1965, and dedicated to the manufacturing of innovative and quality focused products. Owens is a dominant force in the automotive aftermarket with product lines of plastic, fiberglass and aluminum running boards, aluminum tool boxes, dog boxes, garage and trailer accessories as well as its custom made products. Owens Products is an earth friendly company and works hard at reducing their environmental footprint. 800-726-9367.

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Owens Premier Grip Series



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